## Advertising Rates

**Applied Biosafety: Journal of the American Biological Safety Association**

<table>
<thead>
<tr>
<th>Rates</th>
<th>1x</th>
<th>2x</th>
<th>4x</th>
</tr>
</thead>
<tbody>
<tr>
<td>Outside back cover</td>
<td>$2,135</td>
<td>$1,925</td>
<td>$1,820</td>
</tr>
<tr>
<td>Inside front cover</td>
<td>$1,600</td>
<td>$1,445</td>
<td>$1,370</td>
</tr>
<tr>
<td>Inside back cover</td>
<td>$1,600</td>
<td>$1,445</td>
<td>$1,370</td>
</tr>
<tr>
<td>Full page</td>
<td>$1,335</td>
<td>$1,200</td>
<td>$1,140</td>
</tr>
<tr>
<td>1/2 page</td>
<td>$805</td>
<td>$730</td>
<td>$675</td>
</tr>
<tr>
<td>1/4 page</td>
<td>$535</td>
<td>$485</td>
<td>$455</td>
</tr>
</tbody>
</table>

**Color Rates**
- $475 for the first color (after black)
- $405 for each additional color

### Mechanical Requirements
- **Outside back cover (full bleed)**: 8-1/2" x 11"
- **Inside front cover (full bleed)**: 8-1/2" x 11"
- **Inside back cover (full bleed)**: 8-1/2" x 11"
- **Full page**: 8-1/2" x 11"
- **1/2 page - horizontal**: 7" x 11"
- **1/2 page - vertical**: 10" x 5-1/2"
- **1/4 page**: 5-1/4" x 4-7/8"

### Deadline Dates (Start Dates)
- January 20 for the Spring Issue
- April 20 for the Summer Issue
- July 20 for the Fall Issue
- October 15 for the Winter Issue

### Mail Dates
- March 20
- June 20
- September 20
- December 15

### Receipt Dates
- March 30
- June 30
- September 30
- December 30

For the possibility of extending a deadline, please contact the Production Editor, Karen D. Savage, at the ABSA Office via e-mail at karen@absaoffice.org or via phone at 1-866-425-1385 (toll free).